

AHIMA 2020

Exhibits and Sponsorships

*Partner with leaders at the forefront of
health data and information.*

EXHIBITOR PROSPECTUS PREVIEW

AHIMA20: HEALTH DATA AND INFORMATION CONFERENCE
ATLANTA, GA | OCTOBER 14-17



WHY EXHIBIT?

Effectively connect with decision makers and leaders in the field.

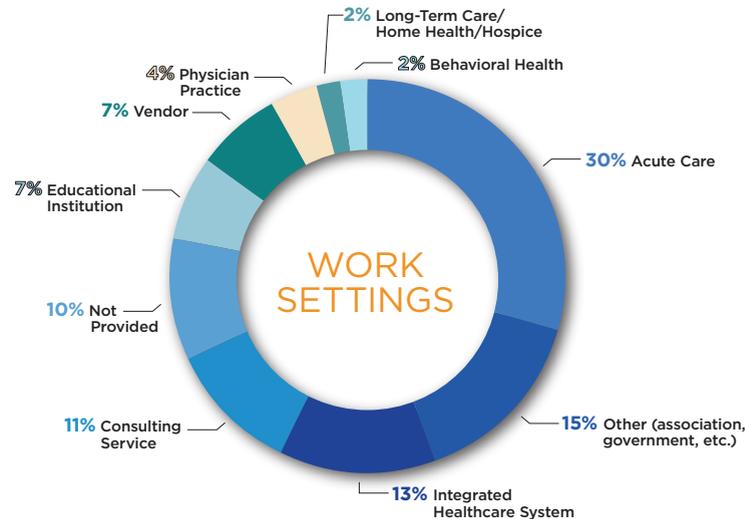
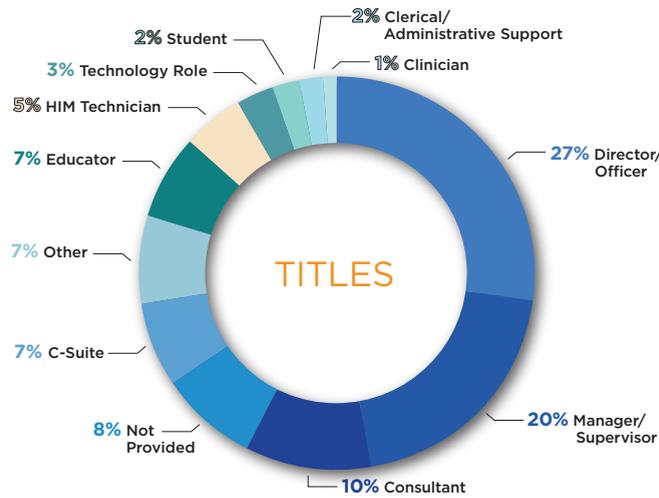
- Reach the primary market for health data and information
- Advance innovation collaborations that lead to new developments in healthcare
- Gain maximum visibility and exposure with dedicated exhibit hours
- Network during opening reception, lunch, and refreshment breaks in the Exhibit Hall.

CONNECT WITH LEADERS AND INNOVATORS IN HEALTH INFORMATION

When you collaborate with AHIMA, you reach more than 4,000 engaged attendees and exhibitors. AHIMA educational events provide the perfect backdrop for networking with established leaders empowered to drive change in healthcare. Showcase your solutions, highlight your thought leadership, and connect with the wide spectrum of influencers and decision makers in the healthcare ecosystem.

Exhibit Schedule: Wednesday, October 14–Friday, October 16

ATTENDEE DEMOGRAPHICS



SPONSORSHIP OPPORTUNITIES

Gain visibility with AHIMA members and conference attendees by getting your message or brand in front of important decision makers.



AHIMA20: Health Data and Information Conference

- Beverage Breaks
- Branding Opportunities at Georgia World Congress Center
- Charging Stations
- Chatbot
- Lanyards
- Mobile App
- Pitch Competition
- Polling
- Shuttle Service

Clinical Coding Meeting

- Keynote Speaker
- Educational Tracks
- Networking Breaks
- Roundtable Achievement in Coding Excellence Awards

Privacy and Security Institute

- Keynote Speaker
- Educational Tracks
- Networking Breaks
- Networking Reception



Exhibit and Sponsor in 2020!

CONTACT

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